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Sirkka Huish 2/2/2007 4:11:00 AM

Sub-Editor

Your chance to go home with your hands full
Joshua Bate Trading's display goods up for grabs in a silent auction

If you are remodeling or building a new home, you could save yourself some money at this year's Coldwell Banker Home Show.

It's the third year Joshua Bate Trading Bermuda Ltd will make an appearance at the popular show - and the company is determined to save visitors some hard-earned cash.

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The company is cramming full its booth with its home improvement products - and visitors will have a chance to take the goods on display home with them.

The booth will be overflowing with all your home necessities including plasma TVs, appliances, garden furniture and even bedroom furniture.

And everything that can be seen will be up for grabs through a silent bidding process.

You obviously won't know what anyone else has bid, but it's crucial to get those bids in as those with the highest bids get to keep the goods.

There will also be a fun raffle competition - with early suggestions being that the challenge will be to catapult a toy chicken into a pot!

Winning prize

Anyone who visits the booth can enter and the winner can pick anything from the booth as their prize - with previous year's winners always going for the plasma TV!

And if that wasn't enough, there will also be plenty of giveaways for visitors, including mugs and pens.

Jill Hanson, operations manager at Joshua Bate Trading Bermuda, said: "We hope the Home Show will help us find people who are remodeling or building new houses. Then we can supply them with the goods they need, while saving them money.

"We obviously can't fit in everything we sell, but we'll be displaying quite a bit at our booth and every item on show will be available to the highest bidder."

Ms. Hanson added: "The Home show is very successful for us. This is our third year in a row. It lets us get our message across.

"It helps us attract new customers who never knew about us and it shows existing customers that we sell more than just appliances."

Joshua Bate Trading Bermuda - which was started at Mr. Bate's kitchen table in New Jersey - aims to save people "time and money" when making major purchases for the home.

They sell air conditioning, appliances, awnings and shutters, fireplaces, flooring, generators, windows, doors and TVs too.

The company prides itself on its excellent customer service having won Consumer Affairs Bermuda "People's Choice Award" for customer service in 2005 and the "Board's Business Select Award" for customer service and innovative business practices in 2004.

The Joshua Bate Trading Bermuda booth will be manned by Ms Hanson, as well as Joshua Bate, Vice President, Robin Gray, President, Sheena Wylie, Customer Service Manager, and Melissa

Belanger, the company's 'Ace girl.'

For some home-improvement inspiration from Joshua Bate Trading Bermuda, visit booths 61 and 62 at the Coldwell Banker Home Show.

For more information on Joshua Bate Trading Bermuda Ltd visit 2 Marsh Lane, Middle Road, Devonshire. Office hours are 8am to 4.30pm Monday to Thursday and 8am to 4pm on Fridays.

Phone 236-8194, email josh@bate.bm or if you haven't done so already, check out the website at www.bate.bm

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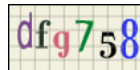
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